

Marketing Yourself ... Mentoring Others



Friday, November 15, 2013

Paul Peck Alumni Center

Drexel University

3141 Chestnut Street

Philadelphia, PA19104

<http://www.drexel.edu/alumni/peck.asp>



Peggy Drexler:

*Five Ways We Hurt Our Careers—
And How To Stop*

The days of outright workplace discrimination have given way to more enlightened times, helped along by Equal Opportunity and a few lawsuits. Still, the workplace is far from a pure meritocracy. It's not just what you know, it's the position you create; it's the paths you open up. Each of us is a brand in competition with other brands. Studies and experience show that the barriers to advancing your brand are often self-constructed. It might be a lack of confidence to demand what you're worth. It might be a reluctance to push for the higher-risk, and more visible, assignments. It might be someone in a senior position that sees rising talent not as assets, but threats. It might be a reluctance to find or become a mentor. Dr. Peggy Drexler draws on her career researching genders and families, and her extensive studies of people and work to look at the roadblocks we create for ourselves, and how to knock them down.

Program Schedule

- 9:30 a.m. Registration & Refreshments
- 10:00 a.m. Welcome & Opening Activity
- 10:30 a.m. *Five Ways We Hurt Our Careers -
And How To Stop*
Peggy Drexler
Weill Medical College,
Cornell University
Keynote Presentation followed by Q&A
- 11:30 a.m. Break
- 11:45 a.m. *Purposeful Networking*
Tina Hertel
Trexler Library,
Muhlenberg College
- 12:30 p.m. Lunch
- 1:00 p.m. *A Look Inside Swarthmore's
Mentoring Program*
Peggy Seiden
Swarthmore College Libraries
- 2:15 p.m. *Unconference!*
Breakout sessions on resumes,
ACRL/DVC mentoring,
promotion/tenure.



This event is co-sponsored by:

Drexel University Libraries &

The College of Computing & Informatics

ACRL/DVC FALL 2013 PROGRAM

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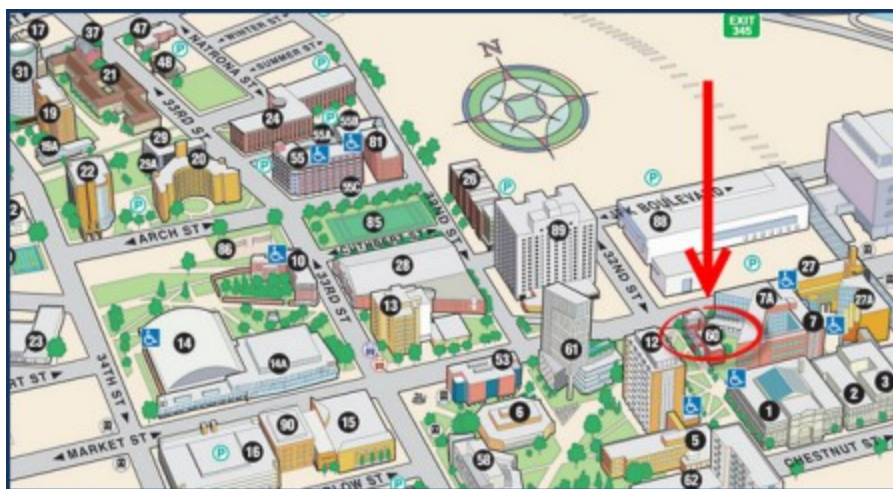
November 8, 2013 is the registration deadline!

Attendance is free thanks to the generous support of the College of Computing & Informatics (Drexel University) and Drexel University Libraries.

Registration is limited, however, so register soon! Register Online at <http://bit.ly/acrl-dvc-fall13>. On the registration form there is an option to make a **donation**. Please consider a **small donation** to support ACRL-DVC's stipend awards and programming. **Thank you for your support!**

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Paul Peck Alumni Center : Located on the southeast corner of 32nd and Market Streets.

Drexel Campus Map:

<http://www.drexel.edu/about/directions/university-city-map/>

Directions: Also includes information on parking and public transportation options.

<http://www.drexel.edu/about/directions/university-city-directions/>